

Message

From: Ron Deutsch [ron.deutsch@celsius.network]
on behalf of Ron Deutsch <ron.deutsch@celsius.network> [ron.deutsch@celsius.network]
Sent: 11/12/2021 4:53:20 AM
To: Rodney Sunada-Wong [rodney.sunada-wong@celsius.network]; Oren Blonstein [oren.blonstein@celsius.network]; yarden.noy@celsius.network
CC: Brian Strauss [brian.strauss@celsius.network]; Jerry Ho [jerry.ho@celsius.network]; Peter Graham [peter.graham@celsius.network]; Ran Shitrit [ran.shitrit@celsius.network]; Risk Management [riskmngmt@celsius.network]; Shahar Peter [shahar.peter@celsius.network]; Tal Bentov [tal.bentov@celsius.network]; Tom McCarthy [tom.mccarthy@celsius.network]; Tushar Nadkarni [tushar@celsius.network]
Subject: Re: AMA Youtube Portugal - needed edits

Yes, we mention it every week and ask to refrain from any comments. Just facts on how much was the burn.

From: Rodney Sunada-Wong <rodney.sunada-wong@celsius.network>
Sent: Monday, November 8, 2021 7:55:06 AM
To: Oren Blonstein <oren.blonstein@celsius.network>; Ron Deutsch <ron.deutsch@celsius.network>; yarden.noy@celsius.network <yarden.noy@celsius.network>
Cc: Brian Strauss <brian.strauss@celsius.network>; Jerry Ho <jerry.ho@celsius.network>; Peter Graham <peter.graham@celsius.network>; Ran Shitrit <ran.shitrit@celsius.network>; Risk Management <riskmngmt@celsius.network>; Shahar Peter <shahar.peter@celsius.network>; Tal Bentov <tal.bentov@celsius.network>; Tom McCarthy <tom.mccarthy@celsius.network>; Tushar Nadkarni <tushar@celsius.network>
Subject: Re: AMA Youtube Portugal - needed edits

Yarden - regarding 3:50, are you or is anybody discussing the recurring issues with Alex in the prep sessions?

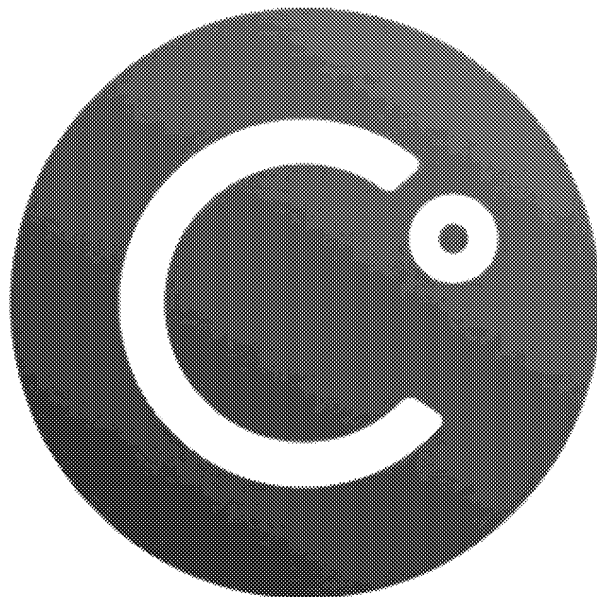
On Mon, Nov 8, 2021 at 5:47 AM <yarden.noy@celsius.network> wrote:

Hi all

Please see additional items to be removed from AMA here -

https://docs.google.com/document/d/1P1wrinFIAJPKYyjPR3YLOg5_QyYNW18shkxiGK9mDws/edit

- 0:13 "We are working on a few other exchanges" – forward looking statement impacting demand/price for CEL. To be removed.
- 3:50 "when we burn sell, it's good for everybody who's holding cell token **the rest of your cell token of worth much more**" – we need to STOP saying that.
- 4:49 "If you understand it, you probably want to own more CEL token"
- 7:10 "And we're continuously looking at different exchanges which are within our ability to be able to list so you'll see some of those changes." – again
- 45:08 "10s of billions of dollars in **AUM**"
- 58:24 "and Celsius gives most of that **back to the community**, right?"
-



Yarden Noy

Head of Regulation

.....
Unbank Yourself

celsius.network

From: Shahar Peter <shahar.peter@celsius.network>

Sent: Friday, November 5, 2021 11:02 PM

To: Peter Graham <peter.graham@celsius.network>

Cc: Brian Strauss <brian.strauss@celsius.network>; Jerry Ho <jerry.ho@celsius.network>; Oren Blonstein <oren.blonstein@celsius.network>; Ran Shitrit <ran.shitrit@celsius.network>; Risk Management <riskmngmt@celsius.network>; Rodney Sunada-Wong <rodney.sunada-wong@celsius.network>; Ron Deutsch <ron.deutsch@celsius.network>; Tal Bentov <tal.bentov@celsius.network>; Tom McCarthy <tom.mccarthy@celsius.network>; Tushar Nadkarni <tushar@celsius.network>; Yarden Noy <yarden.noy@celsius.network>

Subject: Re: AMA Youtube Portugal - needed edits

Thank you for the clarification Peter.

We'll make sure (together with Tom) that this specific part is not included in the video.

Shahar♥

On Fri, 5 Nov 2021 at 20:42 Peter Graham <peter.graham@celsius.network> wrote:

+Shahar,

Hi Shahar,

Please see below as we are editing the AMA.

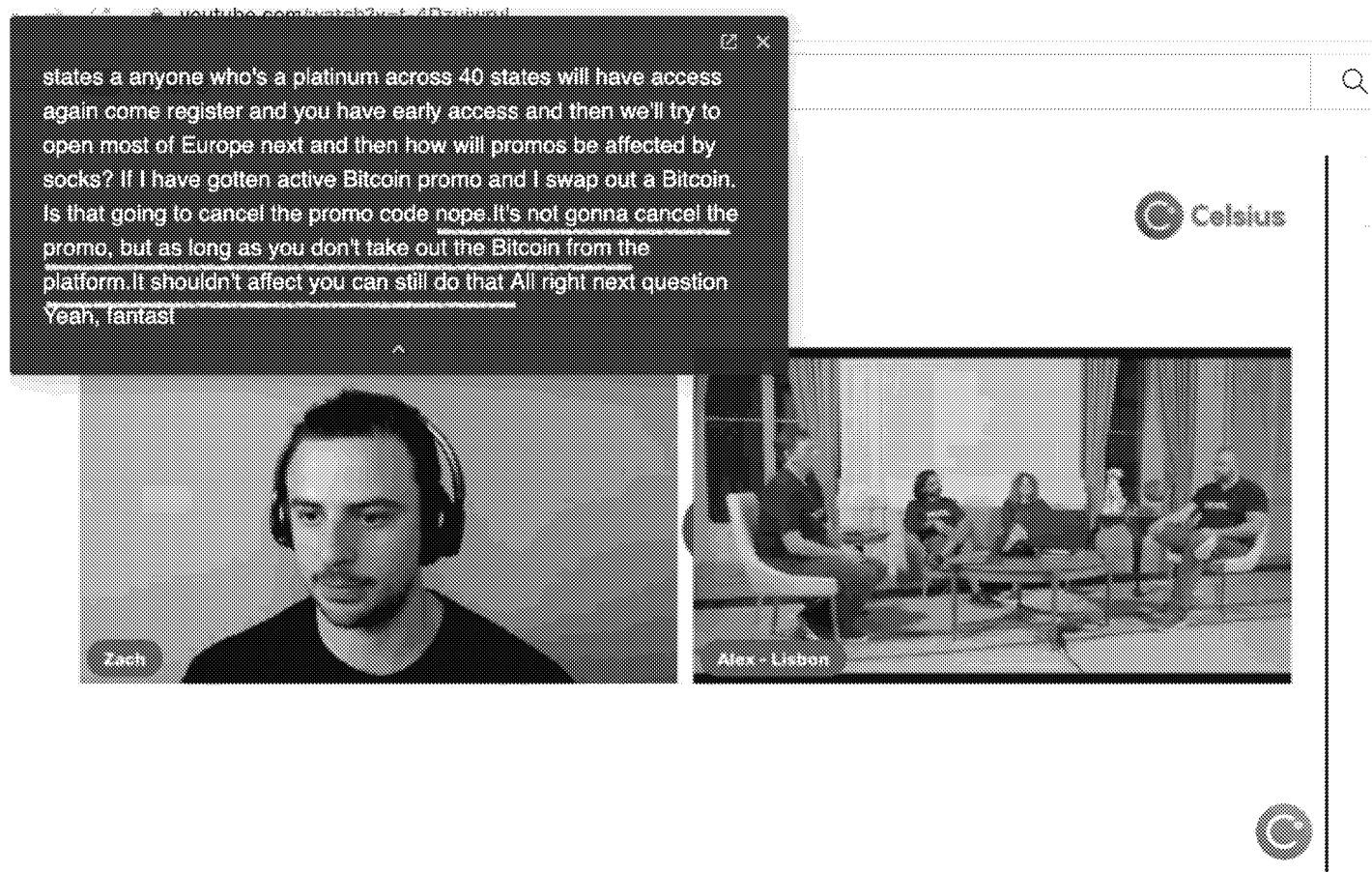
PG

On Fri, Nov 5, 2021 at 4:02 PM Peter Graham <peter.graham@celsius.network> wrote:

Hi,

At around 1:15, Shahar stated that a swap would not affect a token-specific promo code. I checked with Matt and this is incorrect, if you were holding for a token-specific promo code and swapped to another coin and the amount of the first went under the threshold you would lose the promo. I think we should remove it.

PG



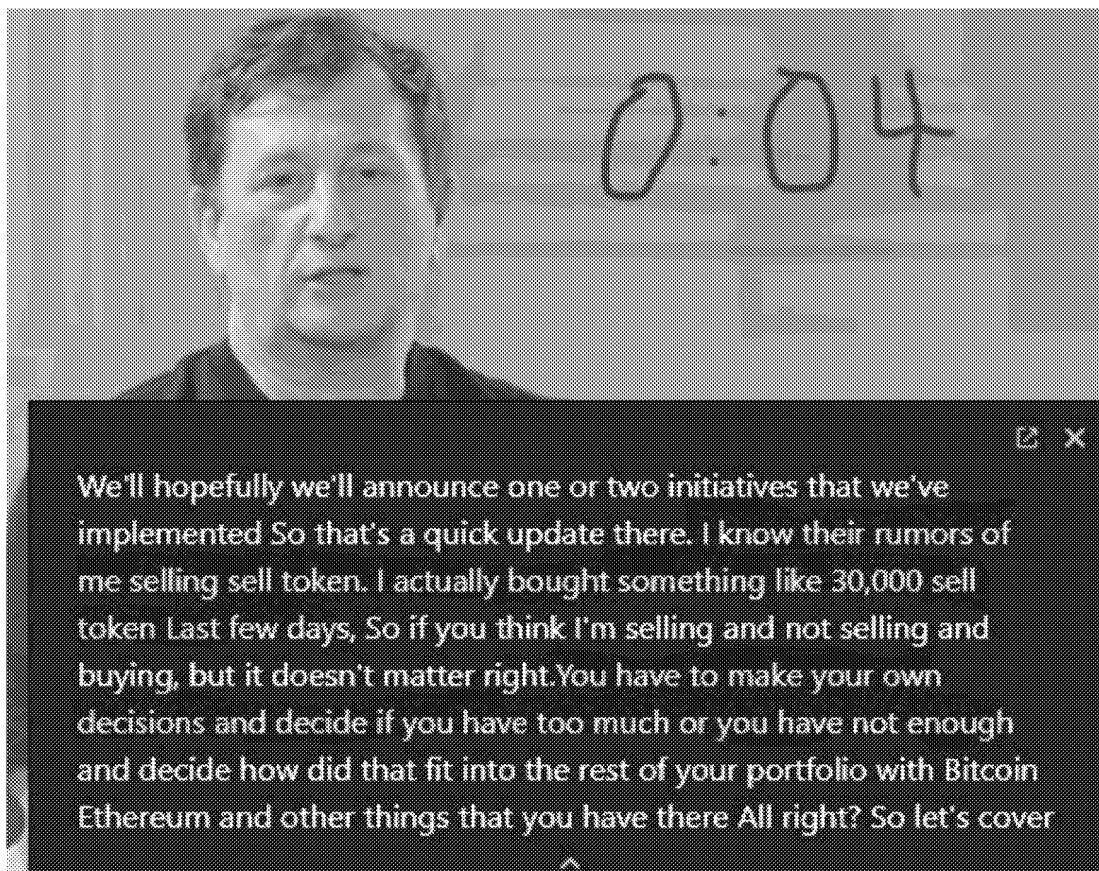
On Fri, Nov 5, 2021 at 2:49 PM Tal Bentov <tal.bentov@celsius.network> wrote:

Hey Rodney,

In total of loans out to retail clients - I believe we are also way above billion (only in active we have 700-800m) so with every thing we ever sent out - I'm pretty sure we are above a billion (should check data)

On Fri, Nov 5, 2021 at 6:37 PM Rodney Sunada-Wong <rodney.sunada-wong@celsius.network> wrote:

0:04. I think this is fine, but thought I would paste it here in case anyone thinks it's not OK



0:51 During a discussion about retail loans, Alex said we have tens of thousands of loans, but to say "billions in loans out" is misleading. . (We do have billions out in institutional loans.)



billions lent out you know tens of thousands of loans out what else like for for people who are still skeptical to understand what loans are good for? Maybe give people some use cases? What what most of your customers are asking for what are there? Why are they coming to? We see a lot of really really interesting call like cool cases of way to take alone a lot of people. Take it to pay their credit card debt which is really big percentage of people because taking a 0% or 1% loan to pay off your credit

Rodney Sunada-Wong
908-447-1819m

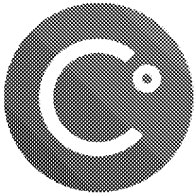
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Tal Bentov

Senior Director of Lending Operations | Celsius

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Shahar Peter

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Download the Celsius app today!

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